


**Policy Number:** PR02  
**Policy Title:** Public Use of Library Social Media Channels Policy  
**Policy Status:** Not required by Library Legislation  
**Date Approved:** June 22, 2020  
**Date Amended:** December 16, 2024  
**Date for Review:** 2027

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1. The purpose of Strathcona County Library’s social media channels is to promote the organization, communicate information about the Library to the public, and encourage constructive discussion and feedback. In keeping with this purpose, staff members authorized to monitor and moderate the library’s social media must exercise sound professional judgment when deciding whether to respond, and how to respond, to messages posted to the library’s social media by members of the public.
2. The library acknowledges it cannot control every event or interaction that takes place by any participant in any library social media channel, and does not necessarily endorse the content of the pages, contributions by the community
3. The Library promotes a healthy and respectful library and work environment. If staff members reasonably believe that a post on the library’s social media is for advertising purposes, baseless, hateful, offensive, unduly critical or defamatory of any person or the Library, they should consult the Communications Team; if, upon review, the Communication Team agrees, the post shall be promptly removed by the Library.
4. The Library recognizes its role in protecting employees from workplace harassment including on social media channels.
5. Repeated violations of this policy may result in restrictions on use of the library’s social media channels, up to and including being blocked.
6. The Library will work with patrons using social media channels, as set out in the Social Media Guidelines, and will ensure that its expectations for public use of these channels are clear and available on its website.

Approved by Board Chair	
Date	December 16, 2024

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